



MAY 23-24 ONLINE / MAY 25-26 ON-SITE

DEVDAYS + DEVOPS PRO EUROPE 2023

SPONSORSHIP OPPORTUNITIES

: : : Online and On-site Packages





ABOUT

4 DAYS / 6 TRACKS / 130+ SPEAKERS / 2000+ ATTENDEES



MAY 23-24 Online
MAY 25-26 On-site

ONLINE

The online conference will be held using pine events platform

ON-SITE

The on-site conference will be held in Vilnius

TARGET GROUPS

Developers, Software Architects, IT
Professionals, Testers, DevOps,
Data Scientists, Team Leads,
Project Managers, Consultants and
Trainers



Sponsorship Packages for On-site Attendance

ON-SITE SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
List of on-site attendee emails who agreed to receive promotions from partners	x			
Hosting panel discussion	1			
Speaker opportunity (delivering a talk or hosting panel discussion)	2	1		
Hosting conference track (opportunity to present moderator for interaction with speakers and audience)	2	1		
Booth at the conference area	1	1		
Quiz before the Closing Keynote	x	×		
SMS announcements for participants during the conference	x	x		
Logo on the main hall screen	x	×		
Distribution of leaflets, gifts or other material	x	×		
Participating as discusser in open panel discussion	х	х	x	
Mentioning through Twitter, Facebook, <u>Linkedin</u>	x	x	×	
Logo on the badge	×	×	×	
Logo on promotional mailings for the attendees	x	x	×	x
Logo on the conference website	x	x	×	х
Logo on informational TV screens	x	x	×	×
Sponsor's roll-ups at the conference area	5	3	2	1
Complimentary tickets to 2-Days on-site conference	5	3	2	1
Mentioning during Opening and Closing ceremonies	x	×	x	x
PRICE FOR ON-SITE SPONSORSHIP PACKAGES	12 000 €	8 000 €	5 000 €	2 000 €
PRICE FOR ON-SITE AND ONLINE SPONSORSHIP PACKAGES	18 000 €	12 000 €	7 500 €	3 000 €

Sponsorship opportunities are defined more specifically further.
*The space for opportunities are limited, therefore we rely on first-come, first-served basis.
** Excluding VAT.

Sponsorship Packages for Online Attendance

ONLINE SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
List of online attendee emails who agreed to receive promotions from partners	x			
Hosting panel discussion	1			
Speaker opportunity (delivering a talk or hosting panel discussion)	2	1		
Hosting conference track (opportunity to present moderator for interaction with speakers and audience on virtual track)	2	1		
Virtual booth and company's placement in the lobby	x	x		
Announcements (SMS, push and email notifications) for participants during the conference	x	x		
Mentioning through Twitter, Facebook, LinkedIn	x	x		
Logo on virtual stage track	x	x		
Logo in streaming session screen	x	x		
Livestream Booth at Sponsors area	х	x	×	
Distribution of digital handouts and products	х	×	x	
List of Sponsors booth visitor contacts	х	x	×	
Banners on conference platform different pages	x	x	×	
Participating as discusser in open panel discussion	х	x	×	
Option to schedule calls with speakers and attendees	20	10	5	
Job listings on the platform	10	5	2	
Option to see the attendee list and chat on the platform	x	x	x	×
Your business card on the platform	х	×	x	x
Logo on platform letters to attendees	x	x	x	x
Logo on promotional mailings for the attendees	x	x	x	x
Logo on the conference website	х	x	x	x
Complimentary tickets to 2-Days online conference	5	3	2	1
Mentioning during Opening and Closing ceremonies	х	х	x	х
PRICE FOR ONLINE SPONSORSHIP PACKAGES **	12 000 €	8 000 €	5 000 €	2 000 €
PRICE FOR ON-SITE AND ONLINE SPONSORSHIP PACKAGES	18 000 €	12 000 €	7 500 €	3 000 €

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LET US KEEP IN TOUCH



DevDays EUROPE

CONTACT



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