

# Conferences Sponsorship Opportunities



DEVOPS  
PRO  
EUROPE



DevDays



bigdata



TestCon



## DEVOPS PRO EUROPE

19-21 March, 2019

[2 conference days, 1 workshop day]

Focused on core principles and concepts of the DevOps methodologies, tools and approaches



## DevDays

14-16 May, 2019

[2 conference days, 1 workshop day]

Focused on best practices and emerging technologies in the Software Development industry



## TestCon

15-17 October, 2019

[2 conference days, 1 workshop day]

Focused on Software Testing and QA



## bigdata

26-28 November, 2019

[2 conference days, 1 workshop day]

Focused on Big Data, High Load, Data Science and Machine Learning



## About Conferences

We are an unmissable fixture in the Lithuanian IT scene, bringing 4 conferences each year, consisting of 20 to 55 sessions per one conference, 5 to 10 full-day workshops, panel discussions, hackathons, exhibitions, quizzes and lots of fun.

Our conferences are for anyone in IT field: Developers, DevOps, Admins, Team Leads, Agile Coaches, Big Data Specialists, Testing & QA experts, IT Managers, Executives, and more.

# Conferences by Numbers

Till now we had:



4527 people attended



270 speakers from 19 different countries covering a wide range of topics



63 deep dive workshops

## Why Partner?



Lead Generation



Networking



Brand Awareness



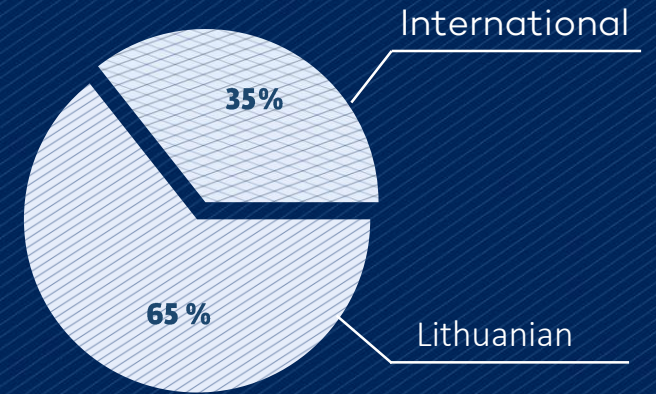
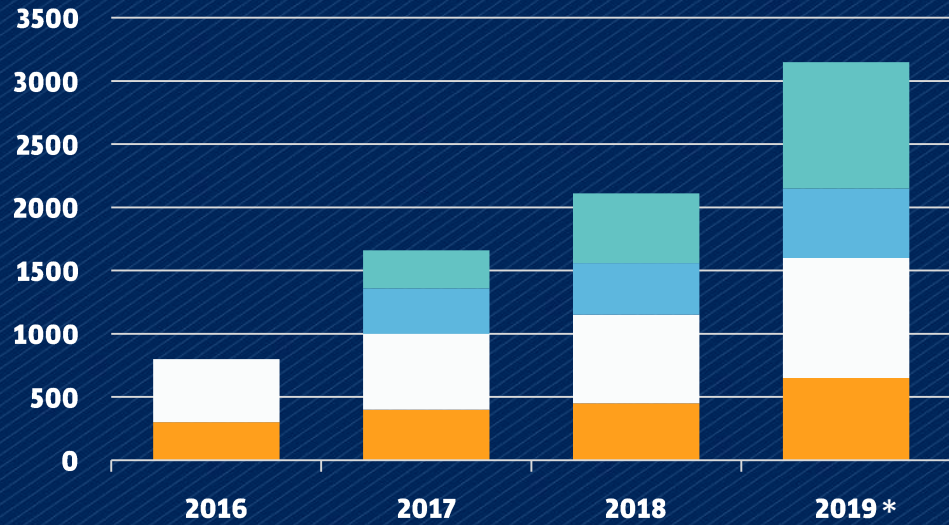
Employer Branding



Thought Leadership



# Overall Number of Attendees :



\* expectations



# Featured Speakers

**Michał Zylinski**  
Microsoft, Poland



**David Evans**  
Neuri Consulting, UK



**Hilda Kosorus**  
Runtastic, Austria



**Tom Gilb**  
GILB.com,  
Norway



**Carlos León**  
Container Solutions,  
Netherlands



**Mike Place**  
Saltstack, USA



**Niels Leenheer**  
html5test.com,  
The Netherlands



**Steve Poole**  
IBM, UK



**Roy Osherove**  
Team Agile, Israel



**Mete Atamel**  
Google, UK

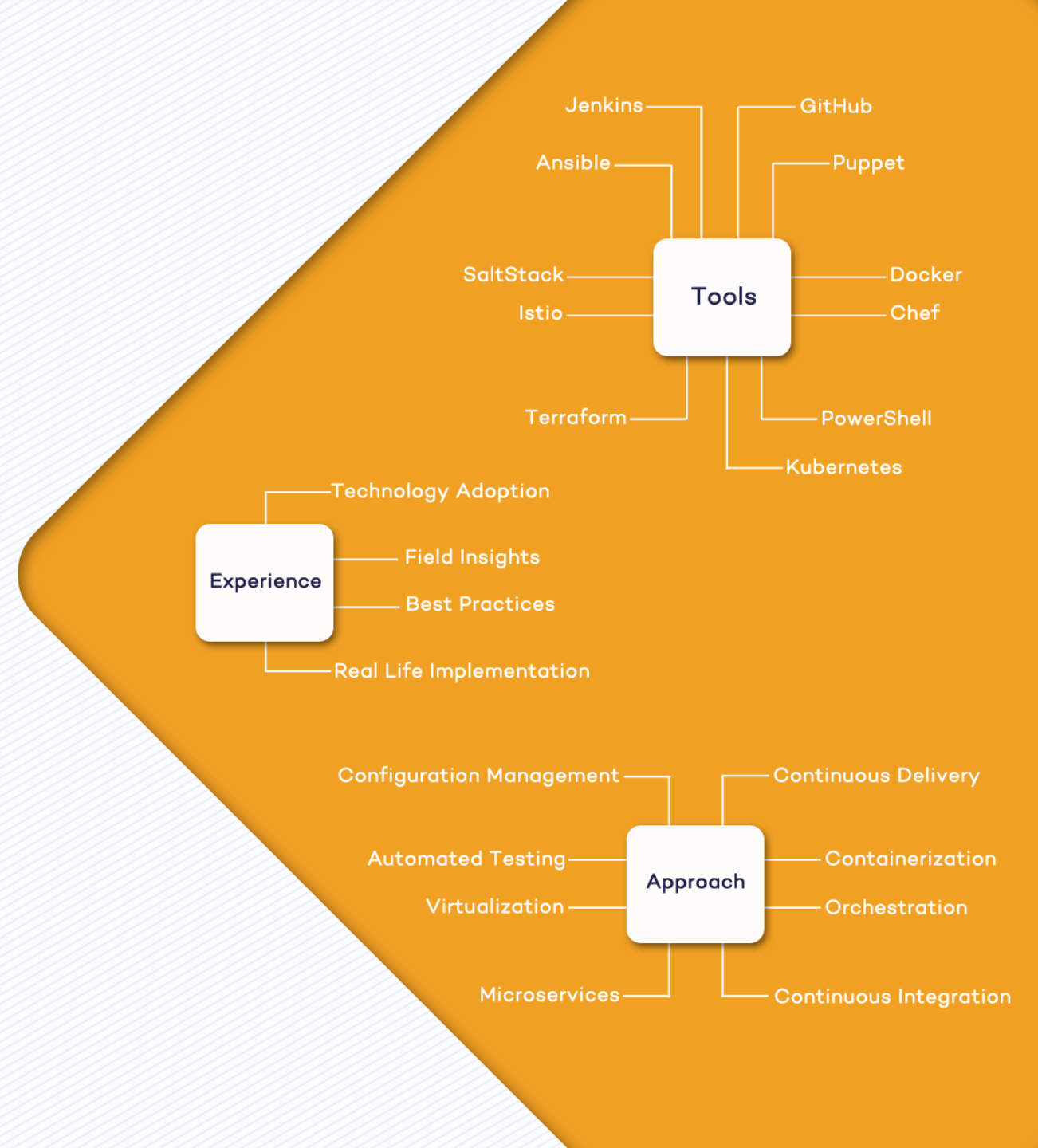


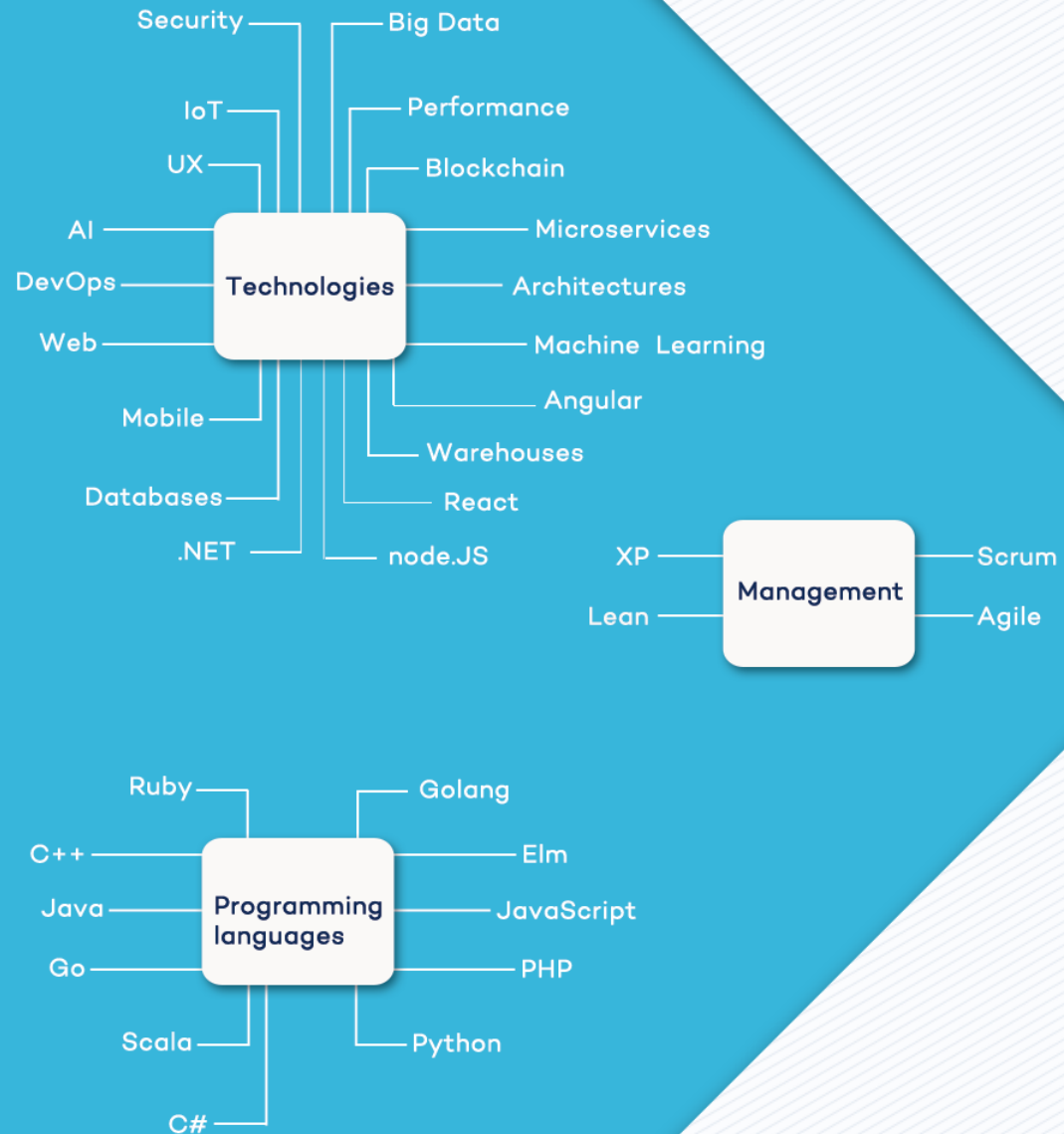
**Johannes Nicolai**  
GitHub, Germany





**DevOps Pro Europe** is a three-day conference which covers the core principles and concepts of the DevOps methodology and demonstrates how to use the most common DevOps patterns to develop, deploy and maintain applications on-premises and in the cloud.





**DevDays Europe** – a three-day software development conference bringing together internationally recognized speakers and developers to encourage excellence and innovation in the Lithuanian development community. Conference covers the emerging technologies and best practices in the software development industry – regardless of technological platform or language – without commercial hype.

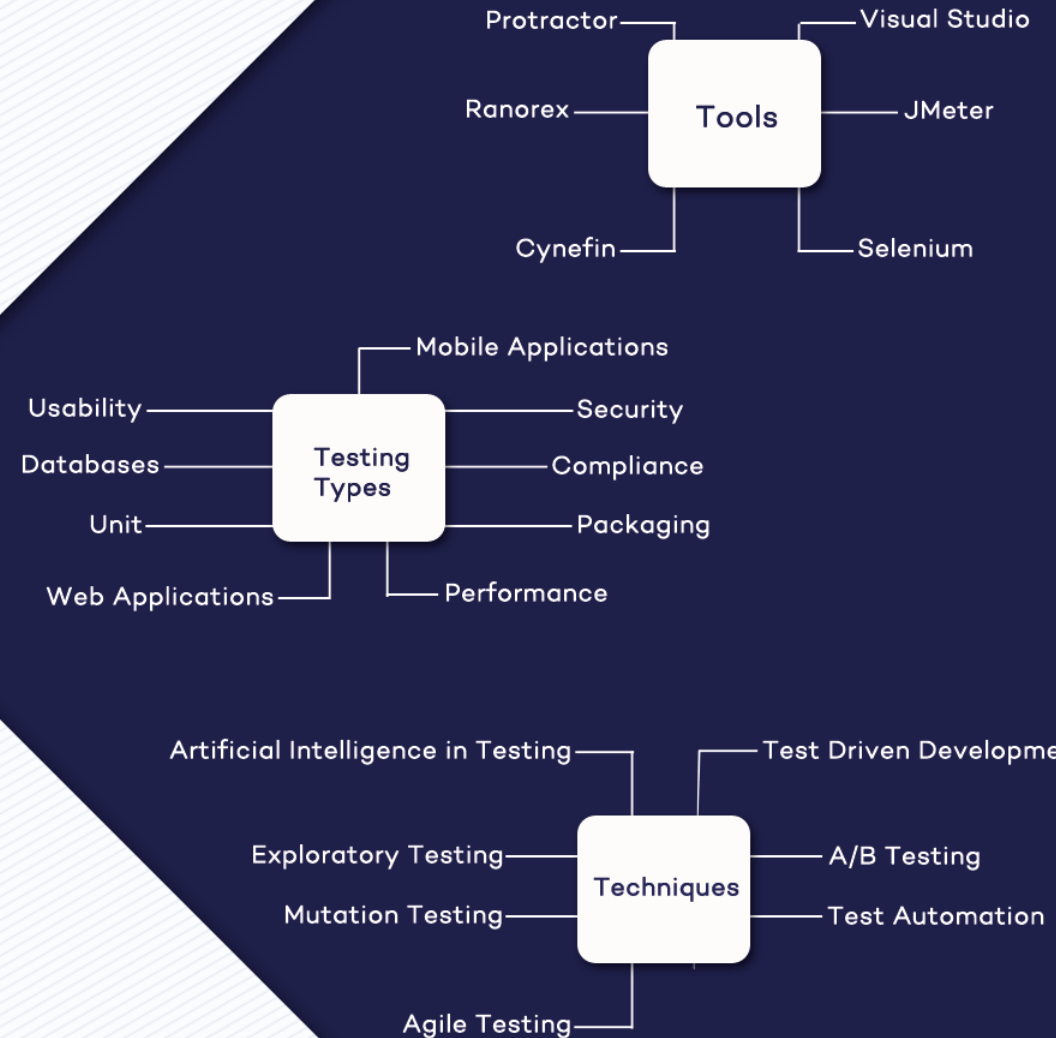
Conference is dedicated for developers that are serious about keeping up with the latest trends.





# TestCon

**TestCon Europe** is the leading three-day conference for everyone willing to learn testing trends, best practices and make their contribution to the smoother software development cycle and quality. The conference provides an excellent platform to keep up-to-date with the latest industry trends, exchange experiences and benefit from networking opportunities.

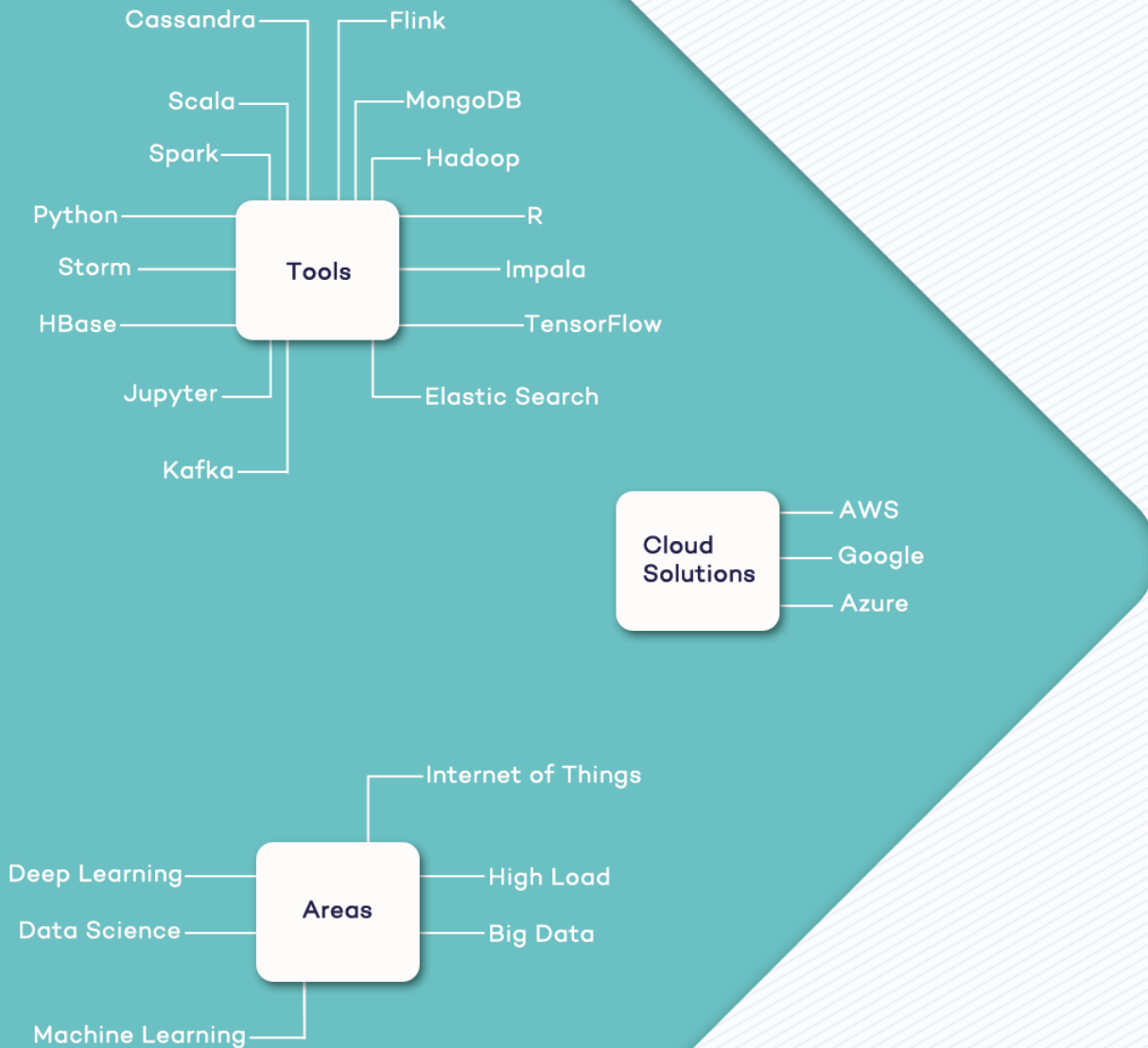




**BIG DATA Conference Europe** is a three-day conference with technical talks in the fields of Big Data, High Load, Data Science and Machine Learning.

Conference brings together developers, IT professionals and users to share their experience, discuss best practices, describe use cases and business applications related to their successes.

The event is designed to educate, inform and inspire – organized by people who are passionate about Big Data and Data Exploration.



<b>SPONSORSHIP PACKAGES</b>	<b>PLATINUM</b>	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>
Logo on the conference website	YES	YES	YES	YES
Logo on informational TV screens	YES	YES	YES	YES
Mentioning during Opening and Closing ceremonies	YES	YES	YES	YES
Complimentary conference tickets	7	5	3	1
Sponsor`s roll-ups at the conference area **	6	3	2	1
Sponsor`s roll-ups in the conference halls **	YES	YES	YES	-
Scheduled marketing messages through Twitter, Facebook (during conference days)	3	2	1	-
Logo on the badge	YES	YES	YES	-
Logo on the main hall screen	YES	YES	-	-
Logo on promotional mailings for the attendees	YES	YES	-	-
Distribution of leaflets, gifts or other material **	YES	YES	-	-
Speaker opportunity (scheduled by the organizer) ***	2	1	-	-
Quiz before the Closing Keynote ****	YES	YES		
Booth at the conference area	2	1	-	-
Exclusivity	YES	-	-	-
<b>PRICE*</b>	9 000 €	5 000 €	3 000 €	1 000 €

\* Excluding VAT.

\*\* Promotional material is provided by the Sponsor.

\*\*\* Travel and accommodation expenses are covered by the Sponsor.

\*\*\*\* In case several Sponsors request to host the Quiz, we rely on first-come, first-served basis. The Quiz prize is provided by the Sponsor.

In case of buying sponsorship packages for 2 conferences, 15% discount is applied for lower-cost package.

In case of buying sponsorship packages for 3 conferences, 15% and 30% discounts are applied for two lower-cost packages accordingly.

## Sponsors so far

Uber



adform



# Make Progress Happen



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