

Conferences On-site Sponsorship Opportunities





11-13 May, 2021

[2 conference days, 1 workshop day]

Focused on core principles and concepts of the DevOps methodologies, tools and approaches



8-10 June, 2021

[2 conference days, 1 workshop day]

Focused on best practices and emerging technologies in the Software Development industry



12-14 October, 2021

[2 conference days, 1 workshop day]

Focused on Software Testing and QA



23-25 November, 2021

[2 conference days, 1 workshop day]

Focused on Big Data, High Load, Data Science and Machine Learning and AI



About Conferences

We are an unmissable fixture in the Lithuanian digital marketing and IT scene, bringing at least 5 conferences each year, consisting of 20 to 55 sessions per Conference, 5 to 10 full-day workshops, panel discussions, hackathons, exhibitions, quizzes, and lots of fun.

Our conferences are for anyone in the digital marketing and IT fields.

Conferences by Numbers



6880 people attended



470 speakers from 19 different countries
covering a wide range of topics



90 deep dive workshops

Why Partner?



Lead
Generation



Networking



Brand
Awareness



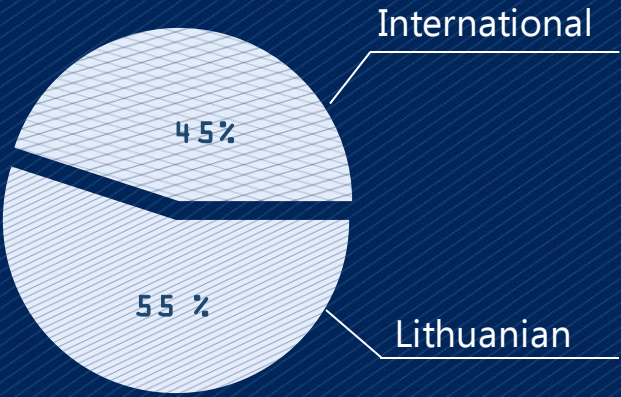
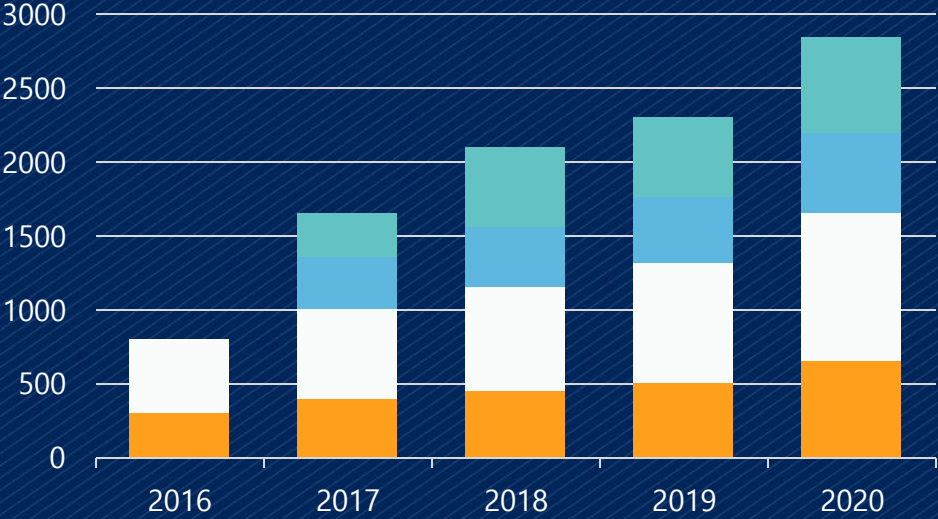
Employer
Branding



Thought
Leadership

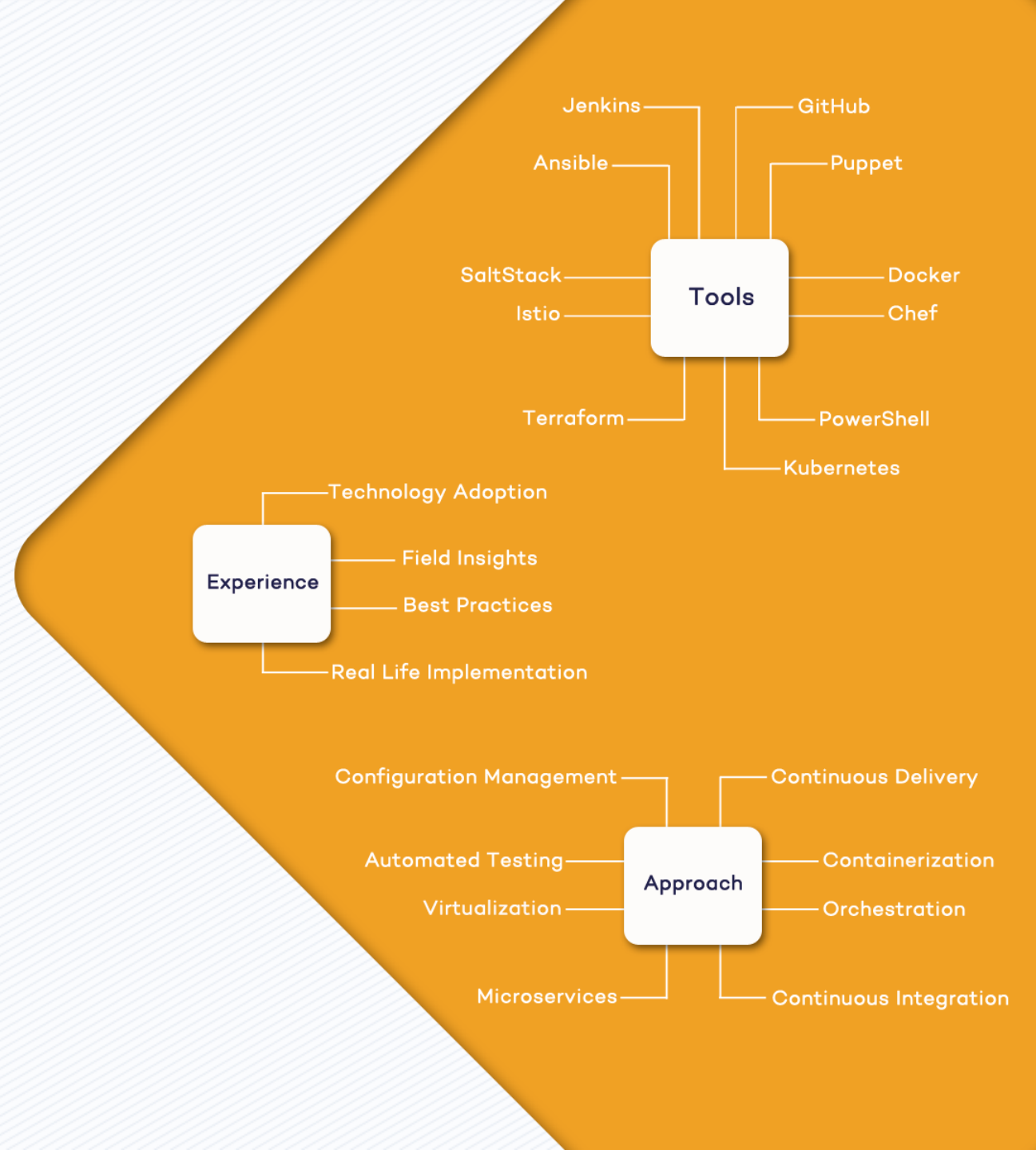


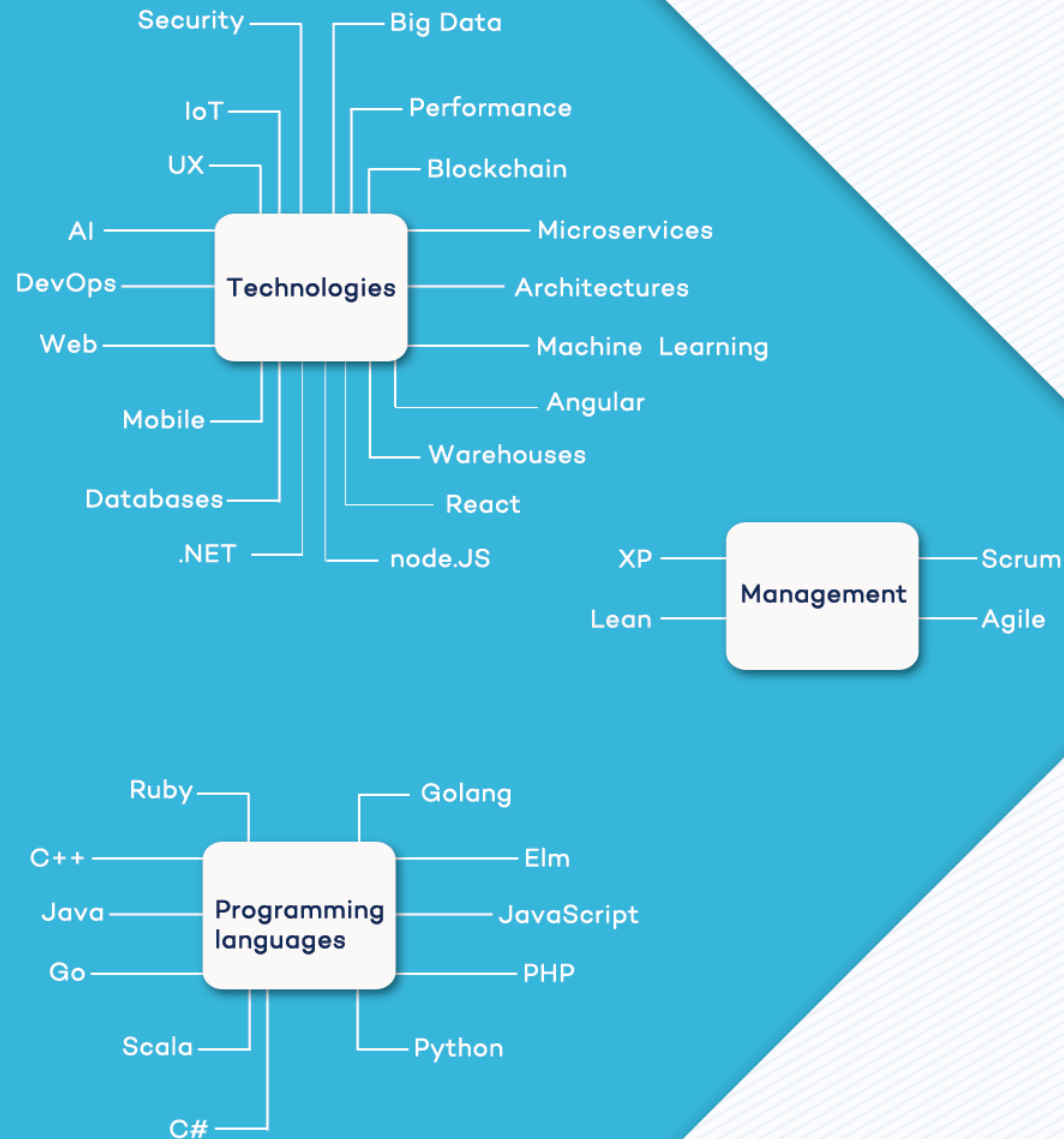
Overall Number of Attendees:





DevOps Pro Europe is a three-day conference that covers the core principles and concepts of the DevOps methodology and demonstrates how to use the most common DevOps patterns to develop, deploy and maintain applications on-premises and in the cloud.



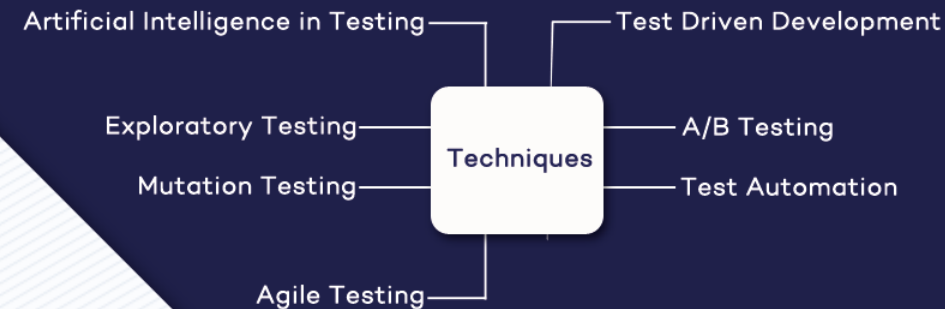
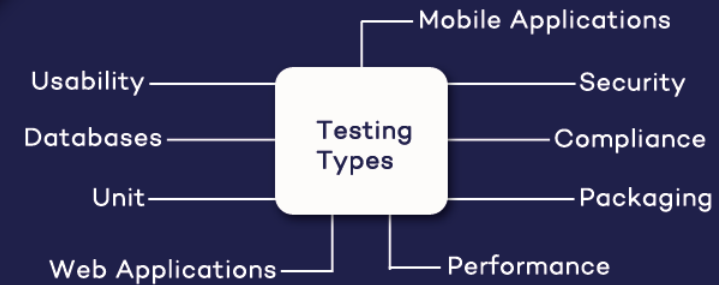
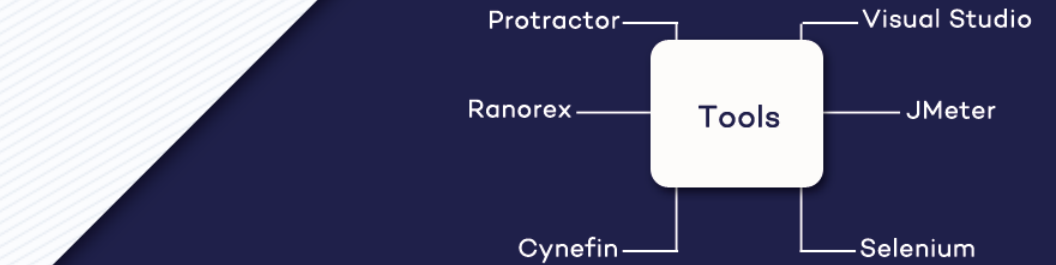


DevDays Europe – a three-day software development Conference bringing together internationally recognized speakers and developers to encourage excellence and innovation in the development community. The conference covers the emerging technologies and best practices in the software development industry – regardless of technological platform or language – without commercial hype.

The Conference is dedicated to developers who are serious about keeping up with the latest trends.

TestCon

TestCon Europe is the leading three-day conference for everyone willing to learn testing trends, best practices, and contribute to the smoother software development cycle and quality. The conference provides an excellent platform to keep up-to-date with the latest industry trends, exchange experiences, and benefit from networking opportunities.

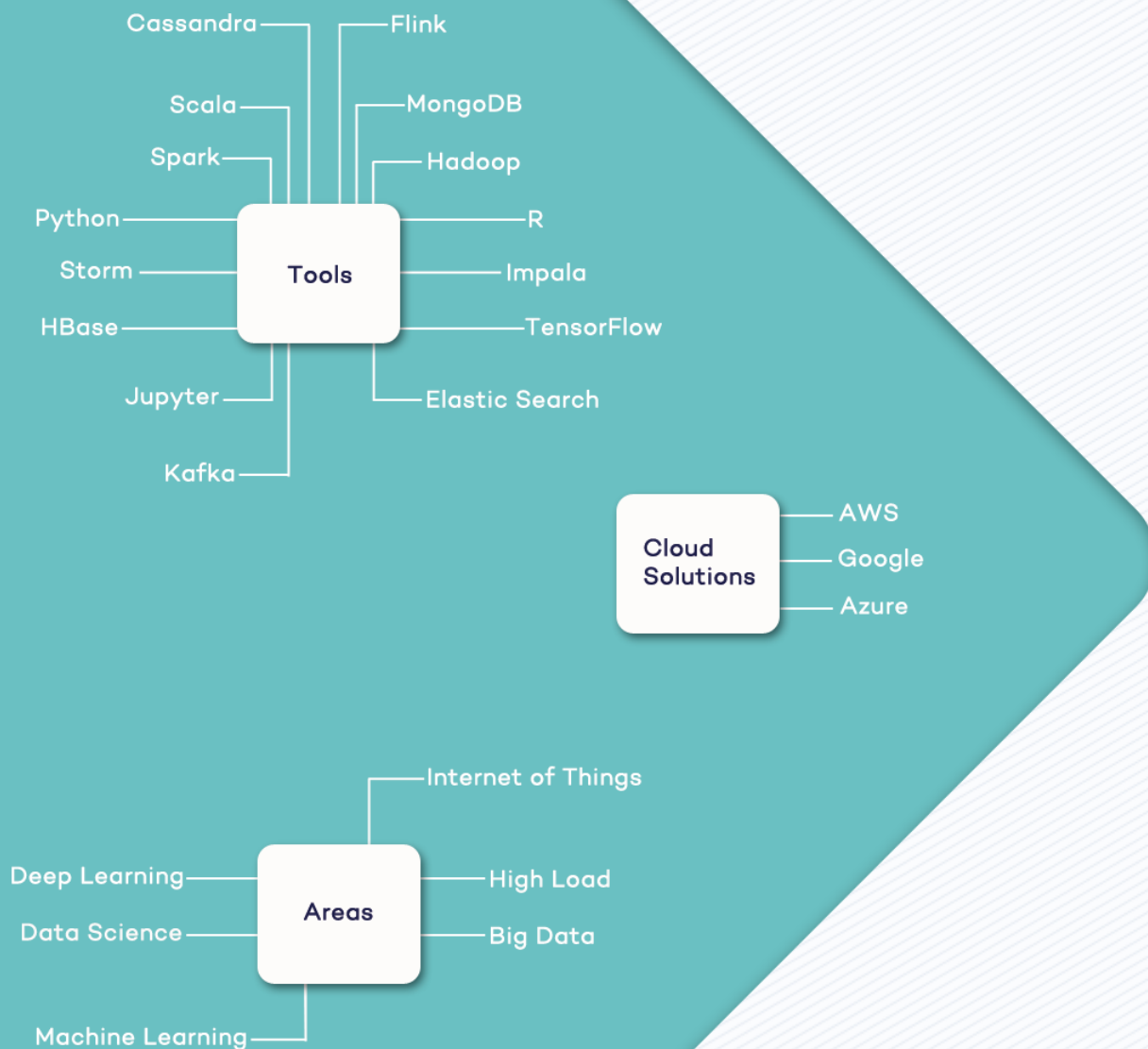




BIG DATA Conference Europe is a three-day conference with technical talks in the Big Data, High Load, Data Science, and Machine Learning fields.

The conference brings together developers, IT professionals, and users to share their experience, discuss best practices, describe use cases and business applications related to their successes.

The event is designed to educate, inform, and inspire – organized by people passionate about Big Data and Data Exploration.



SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
Logo on the conference website	YES	YES	YES	YES
Logo on informational TV screens	YES	YES	YES	YES
Mentioning during Opening and Closing ceremonies	YES	YES	YES	YES
Complimentary conference tickets	7	5	3	1
Sponsor`s roll-ups at the conference area **	6	3	2	1
Sponsor`s roll-ups in the conference halls **	YES	YES	YES	-
Scheduled marketing messages through Twitter, Facebook (during conference days)	3	2	1	-
Logo on the badge	YES	YES	YES	-
Logo on the main hall screen	YES	YES	-	-
Logo on promotional mailings for the attendees	YES	YES	-	-
Distribution of leaflets, gifts or other material **	YES	YES	-	-
Speaker opportunity (scheduled by the organizer) ***	2	1	-	-
Booth at the conference area	2	1	-	-
Exclusivity	YES	-	-	-
PRICE*	9 000 €	5 000 €	3 000 €	1 000 €

* Excluding VAT.

** Promotional material is provided by the Sponsor.

*** Travel and accommodation expenses are covered by the Sponsor.

In case of buying sponsorship packages for 2 conferences, 15% discount is applied for lower-cost package.

In case of buying sponsorship packages for 3 conferences, 15% and 30% discounts are applied for two lower-cost packages accordingly.

Sponsors so far



Make Progress Happen



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Online sponsorship packages are being prepared. For online sponsorship opportunities, contact us via provided emails