DEVDAYS + DEVOPS PRO + CYBERWISECON EUROPE 2025

MAY 20-23, VILNIUS & ONLINE

SPONSORSHIP OPPORTUNITIES

ABOUT US

» **WHEN?**
May 20-23, 2025

» **ONLINE VS ONSITE**
The on-site conference will be held in Vilnius. The online conference will be held using Pine events platform.
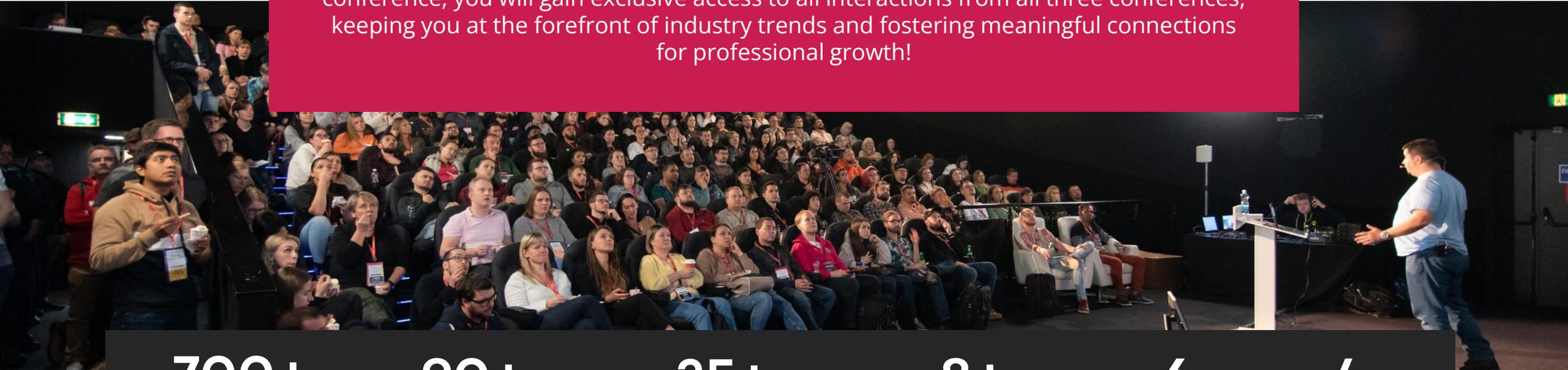
» **WORKSHOPS & CONFERENCE**
The event will kick off with a full day of pre-conference workshops on May 20, followed by three days of immersive conference experiences from May 21-23.

In 2025, the DevDays, DevOps Pro and CyberWiseCon conferences reunite once again creating a distinctive environment that sparks collaboration, facilitates the exchange of knowledge, and amplifies networking opportunities. By sponsoring the selected conference, you will gain exclusive access to all interactions from all three conferences, keeping you at the forefront of industry trends and fostering meaningful connections for professional growth!

700+
ATTENDEES

90+
SPEAKERS

35+
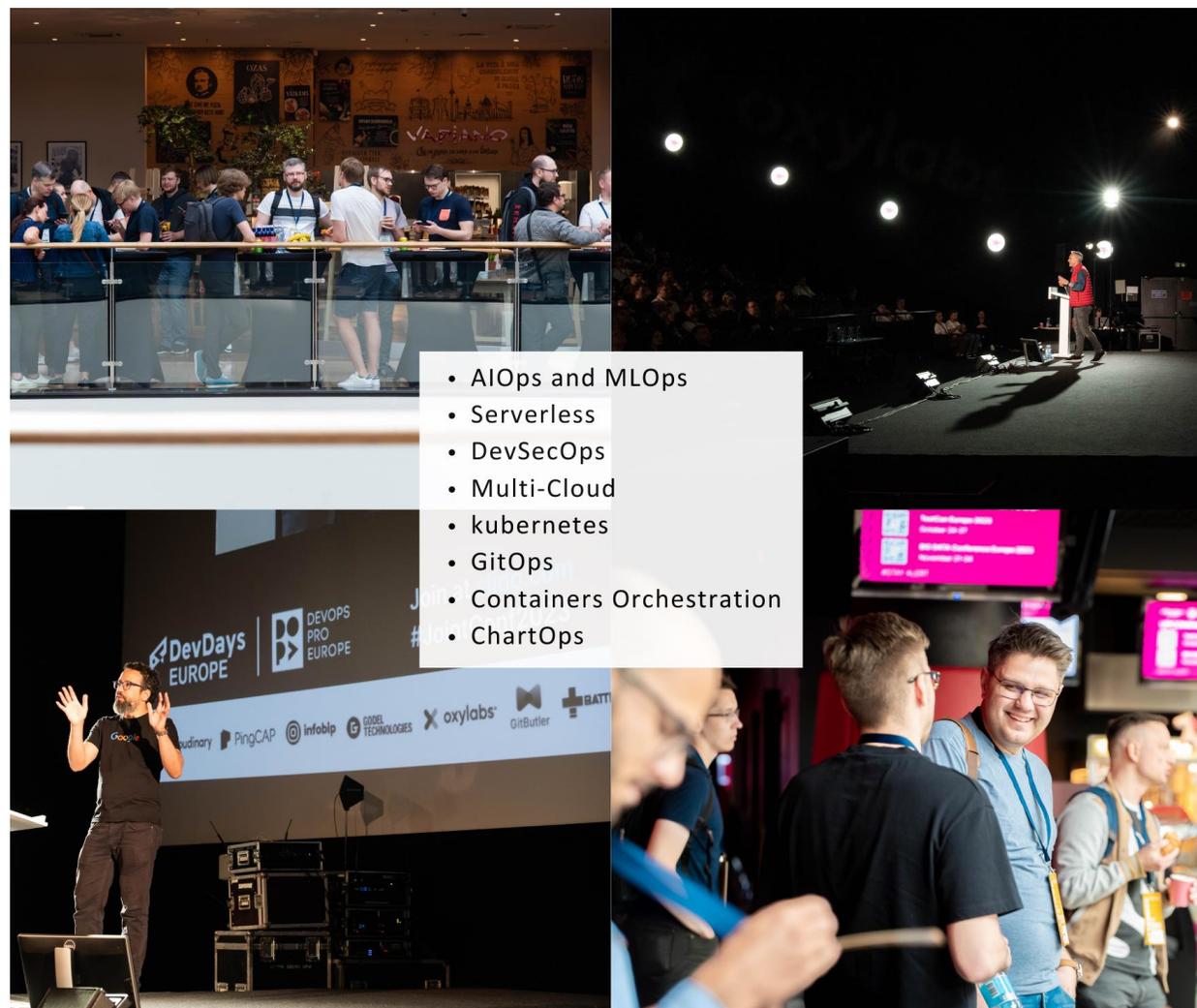COUNTRIES

8+
WORKSHOPS

6
TRACKS

4
DAYS

DevDays || DevOps Pro || CyberWiseCon 2025

DEVOPS PRO EUROPE

>>> **DevOps Pro Europe conference** covers the core principles and concepts of the DevOps methodology and demonstrates how to use the most common DevOps patterns to develop, deploy and maintain applications on-premises and in the cloud.

- AIOps and MLOps
- Serverless
- DevSecOps
- Multi-Cloud
- kubernetes
- GitOps
- Containers Orchestration
- ChartOps

- AI & ML Integration
- Cloud-Native Development
- No-Code / Low-Code
- Cybersecurity
- Creating Augmented & Virtual Reality
- Blockchain Development
- Progressive Web Apps
- IT Hiring Trends

DevDays

DevDays Europe - software development conference covering the emerging technologies and best practices in the software development industry – regardless of technological platform or language – without commercial hype. Conference is dedicated for developers that are serious about keeping up with the latest trends.

CyberWiseCon Europe - a premier IT security conference that brings together cybersecurity experts, industry leaders, and IT professionals from around the Europe. At CyberWisecon, we celebrate the fusion of knowledge and wisdom, offering a platform to exchange ideas, share best practices, and explore innovative approaches to cybersecurity.
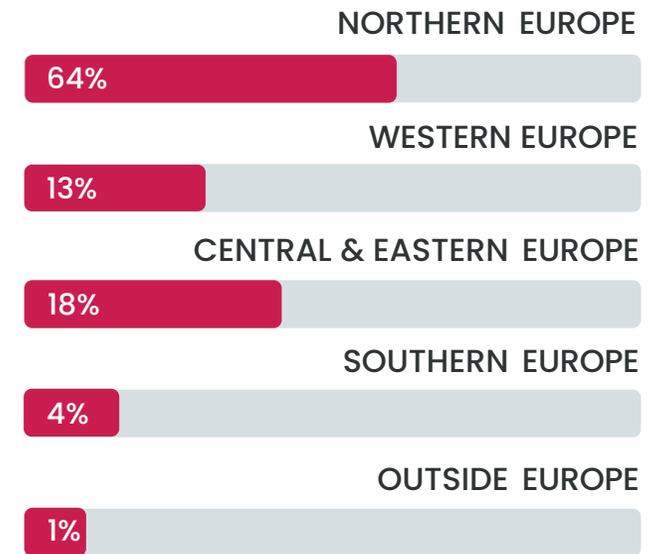
- AI and ML Threats
- Ethical Hacking
- Quantum Encryption
- Social Engineering
- Blockchain Security
- Ransomware Trends
- Security Orchestration
- Dark Web Monitoring

MEET YOUR
TARGET AUDIENCE

REGIONS

Engage with a global audience as our conference attracts professionals from different regions, promoting international collaboration.

NORTHERN EUROPE

64%

WESTERN EUROPE

13%

CENTRAL & EASTERN EUROPE

18%

SOUTHERN EUROPE

4%

OUTSIDE EUROPE

1%

ENGAGE WITH YOUR
TARGET AUDIENCE

JOB ROLES

Experience diverse perspectives as professionals from various job roles unite at DevDays Europe || DevOps Pro || CyberWiseCon.

DevDays Europe

10%
Executives & Managers

59%
Software Developers

6%
Software Architects

5%
DevOps and Deployment

5%
Data Science and Analytics, Cloud and Infrastructure Management

16%
Other

DevOps Pro Europe

32%
DevOps Engineer

17%
Software Development and Programming

17%
Managers & Executives

4%
DevOps Architect

4%
Data Science and Analytics, Cloud and Infrastructure Management

26%
Other

CyberWiseCon

20%
Managers & Team Leads

33%
Security Engineers

14%
Security Analysts

6%
Developers

5%
Chief Information Security Officer (CISO)

22%
Other

ENGAGE WITH YOUR
TARGET AUDIENCE

EXPERIENCE LEVELS

Explore the power of networking at our conference, where a mix of seasoned experts and emerging talents gather for an enriching exchange of ideas.

15% ENTRY LEVEL

48% SENIOR LEVEL

5% JUNIOR LEVEL

27% MID- LEVEL

5% EXECUTIVE LEVEL

CONFERENCE REACH

+375k
Yearly
Website Users

>3.6k
Social Media
Followers

>14k
Newsletter
Subscribers

LEARN MORE

BRONZE

Basic Visibility: Ideal if your goal is to make your brand visible to the target audience

2.000

SILVER

Enhanced Visibility and Engagement: Perfect for companies wanting to increase brand visibility and share ideas with the target audience

5.000

GOLD

Market Presence and Networking: Tailored for those aiming to strengthen their market presence, engage with customers and partners face to face, and share valuable knowledge with participants

8.000

PLATINUM

Premium Leadership Showcase: Elevate your brand by choosing our top-tier package, designed to highlight your leadership and secure premium positioning within the esteemed DevDays || DevOps Pro || CyberWiseCon Community

12.000

SOME OF OUR MOST RECENT SPONSORS:

SPONSORSHIP PACKAGES FOR **ONSITE ATTENDANCE**

ONSITE SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
List of online attendees emails who agreed to receive promotions from partners	X			
Hosting panel discussion (having your own topic, speakers and moderator, 40 min + 5 min Q&A)	1			
Speaker opportunity (delivering a talk 40 min + 5 min Q&A)	2	1		
Hosting conference track (opportunity to present moderator for interaction with speakers and audience)	2	1		
Booth at the conference area	1	1		
Quiz before the closing keynote	X	X		
Logo on the main hall screen	X	X		
Distribution of leaflets, gifts or other material	X	X		
Participating as a discusser in an open panel discussion	X	X	X	
Social media posts (Facebook, Twitter, LinkedIn)	X	X	X	
Logo on the badge	X	X	X	
Logo on informational TV screens	X	X	X	X
Logo on informational mailings to attendees	X	X	X	X
Logo on the conference website	X	X	X	X
Sponsor's roll-ups at the conference area	5	3	2	1
Complimentary tickets to 3-days onsite conference	5	3	2	1
Mentioning during opening and closing ceremonies	X	X	X	X
PRICE FOR ONSITE SPONSORSHIP PACKAGES**	**12.000**	**8.000**	**5.000**	**2.000**
PRICE FOR ONLINE AND ONSITE SPONSORSHIP PACKAGES**	**18.000**	**12.000**	**7.500**	**3.000**

*The space for opportunities are limited, therefore we rely on first-come, first-served basics | ** Excluding VAT.

Sponsorship opportunities are defined more specifically further

SPONSORSHIP PACKAGES FOR **ONLINE ATTENDANCE**

ONSITE SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
List of online attendees emails who agreed to receive promotions from partners	X			
Hosting panel discussion (having your own topic, speakers and moderator, 40 min + 5 min Q&A)	1			
Speaker opportunity (delivering a talk 40 min + 5 min Q&A)	2	1		
Hosting conference track (opportunity to present moderator for interaction with speakers and audience on a virtual track)	2	1		
Virtual booth at the sponsors' area	X	X		
Announcements (SMS, push & email notifications) for participants during the conference	X	X		
Distribution of digital handouts and products	X	X		
List of sponsor's booth visitors contacts	X	X		
Logo on a virtual stage track	X	X		
Logo in a streaming session screen	X	X	X	
Social media posts (Facebook, Twitter, LinkedIn)	X	X	X	
Banners on the conference platform's different pages	X	X	X	
Participating as a discusser in an open panel discussion	X	X	X	
Option to schedule calls with speakers and attendees	20	10	5	
Job listings on the conference platform	10	5	2	
Option to see attendees' list and chat on the platform	X	X	X	X
Business card on the platform	X	X	X	X
Logo on platform letters and promotional mailings to attendees	X	X	X	X
Logo on the conference website	X	X	X	X
Complimentary tickets to 3-days online conference	5	3	2	1
Mentioning during opening and closing ceremonies	X	X	X	X
PRICE FOR ONSITE SPONSORSHIP PACKAGES**	**12.000**	**8.000**	**5.000**	**2.000**
PRICE FOR ONLINE AND ONSITE SPONSORSHIP PACKAGES**	**18.000**	**12.000**	**7.500**	**3.000**

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EXCLUSIVE CONFERENCE AFTER PARTY SPONSORSHIP PACKAGE

Take the unique privilege of hosting the much-anticipated after - party, providing an unforgettable experience for all conference attendees.

With a budget of approximately **6000 Eur**, your generous support will contribute to the success of the event and elevate your brand in the software development, integration practices and cyber security.

- Mentioning during opening and closing ceremonies
- 3 complimentary tickets to 3-days onsite conference
- Logo on the conference website
- Logo on promotional mailings to attendees
- Logo on informational TV screens
- Logo on the badge
- Social media posts (Facebook, Twitter, LinkedIn)
- Logo on the main hall screen
- SMS for participants during the conference

DevDays || DevOps Pro || CyberWiseCon 2025

OUR CONTACT

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2025